

GOVERNMENT OF ANDHRA PRADESH
ABSTRACT

Elections – Framework of engagement with Media Organizations – Voter awareness programmes to be conducted by ABN-Andhra Jyothy channel – Sharing of cost – Payment of bills Rs. Rs.4,21,350/- to M/s ABN Andhra Jyothi, TV Channel, Hyderabad – Sanctioned – Orders – Issued.

GENERAL ADMINISTRATION (ELECTIONS.C) DEPARTMENT

G.O.Rt.No: 2231

Dated: 24-05-2014

Read the following:-

1. Govt. Lr.No.3645/Elecs.E/A2/2013-6, dt:21-01-2014.
2. From M/s.ABN Andhra Jyothi, Hyderabad, Invoice Nos. INABN/14-15/05120, dt:07-04-2014, INABN/14-15/05220, dt:14-04-2014, INABN/14-15/05325, dt:21-04-2014, INABN/14-15/05425, dt:28-04-2014, INABN/14-15/05535, dt:05-05-2014.
3. G.O.Rt.No.1475, Fin. (Expr.GAD-I) Dept., dt: 11-04-2014.

ORDER:

In the letter 1st read above, MoU has been entered with M/s. ABN Andhra Jyothi, TV Channel, Hyderabad for conducting voter awareness programmes and also agreed for sharing of the cost of production of episodes, except live programmes, where cost of production is not involved, not exceeding Rs.50,000/- for shooting of episodes in Hyderabad and surrounding areas and Rs.75,000/- plus Service Tax as applicable extra per episode for shooting in other parts of the State of Andhra Pradesh.

2. In the letters 2nd read above, M/s. ABN Andhra Jyothi, TV Channel, Hyderabad has conducted voter awareness programmes for the period from 07-04-2014 to 05-05-2014 as detailed below and furnished the bills for an amount of Rs.4,21,350/- to Aamoda Broadcasting Company Private Limited, Hyderabad including all taxes and requested for arranging payment.

3. After careful examination, Government hereby accord sanction for payment of **Rs.4,21,350/-** (Rupees four lakhs twenty one thousand three hundred and fifty only) to the Aamoda Broadcasting Company Private Limited, Hyderabad towards the cost of production of episodes for voter awareness programmes as detailed below:

Sl.No.	Invoice No.	Date	Amount Rs.
1	INABN/14-15/05120	07-04-2014	84,270
2	INABN/14-15/05220	14-04-2014	84,270
3	INABN/14-15/05325	21-04-2014	84,270
4	INABN/14-15/05425	28-04-2014	84,270
5	INABN/14-15/05535	05-05-2014	84,270
Total Rs.			4,21,350

(Contd...2...)

4. The expenditure sanctioned in para 3 above shall be debited to **“2015 Elections - MH 104 Charges for Conduct of Elections for Loksabha and State Legislative Assemblies when held simultaneously – SH (04) Conduct of Elections to Loksabha and State Assembly – 260 Advertisements, Sales and Publicity Expenses”** and shall be met from the additional funds provided vide G.O. 3rd read above.

5. The General Administration (Claims.C) Department are requested to draw the amount sanctioned in para 3 above and credit in favour of **“Aamoda Broadcasting Company Private Limited, Hyderabad” A/c No.866020110000374, Bank of India, Film Nagar, Hyderabad IFSC Code No:BKID0008660, MICR Code No:500013026 & PAN NO.AAHCA3752H.**

6. The Pay and Accounts Officer, Hyderabad is requested to admit the bills in relaxation of Treasury Control orders issued vide G.O. 3rd read above.

7. This order does not require the concurrence of Finance Department as per the orders issued vide G.O. 3rd read above.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHR PRADESH)

BHANWAR LAL
CHIEF ELECTORAL OFFICER & E.O
PRINCIPAL SECRETARY TO GOVERNMENT

To
The General Manager-ADVT & MKTG,
Aamoda Broadcasting Company Private Limited, Hyderabad
The General Administration (Claims.C) Department
The Pay & Accounts Officer, Hyderabad
The Deputy Pay & Accounts Officer, Secretariat Branch, Hyderabad
Copy to:
The Director of Treasuries & Accounts, A.P., Hyderabad
The Accountant General, Andhra Pradesh, Hyderabad.
SF/SC.

//FORWARDED BY::ORDER//

SECTION OFFICER